



SPONSORSHIP APPLICATION

Friday September 14th 4:00pm to 10:00pm, Saturday September 15th 10:00am to 10:00pm
Historic Schmidt Brewery - 822 7th St. W. St. Paul, MN 55102

St. Paul Oktoberfest is produced by the Germanic-American Institute, a 501 C 3 Non-profit Organization

DIAMOND SPONSOR: \$5,000

- Exclusive sponsor of a key aspect of event
- VIP treatment for on-site staff
- Logo on GAI webpage for one year
- PA Announcements during the event
- Quarterly GAI sponsor support ad*
- Logo recognition throughout grounds
- Name and logo on all promotional materials
- Social media and GAI event website coverage

GOLD SPONSOR: \$1,000

- Logo recognition throughout grounds
- Name on all promotional materials
- Social media coverage
- GAI event website listing

PLATINUM SPONSOR: \$2,000

- Sponsor of an event activity
- VIP treatment for on-site staff
- One GAI sponsor support ad*
- Logo recognition throughout grounds
- Name and logo on all promotional materials
- Social media and GAI event website coverage

SILVER SPONSOR: \$500

- Logo recognition throughout grounds
- Name on all promotional materials
- GAI event website listing

*Sponsorship Ads: Advertising must be in the form of sponsor support. Ad copy due to the GAI at least 4 weeks prior to month of publication. Must reserve space with a minimum of 2 months' notice

Name: _____
 Company Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ E-mail: _____

SPONSORSHIP LEVELS: Please circle a level of sponsorship.

DIAMOND LEVEL (\$5,000) PLATINUM LEVEL (\$2,000)

GOLD LEVEL (\$1,000) SILVER LEVEL (\$500)

MN TAX ID # (IF APPLICABLE) _____

PAYMENT: Please choose a payment option

Check – make payable to Germanic-American Institute
Credit Card

Number: _____
 Exp. Date: _____ CVV Code: _____

ACTIVITY STATEMENT – Diamond or Platinum sponsors only!

Please describe your ideas for your aspect or activity sponsorship:

SIGNATURE LINE

Signature below indicates that I and my staff and co-workers will comply with all MN laws. I will hold harmless Paulaner, Germanic American Institute and all of its employees, staff and persons associated with the event and Dominium Schmidt Brewery Properties from any liability for personal injury or loss to vehicle or equipment damage that my staff or I may incur prior to, during and after this event. My staff and I will comply with all festival rules and requirements.

Signature: _____
 Date: _____

Questions: Please email Linda DeRoode at lderoode@gai-mn.org or call 651-276-3867.

Please return this form no later than July 30, 2018

GAI, Attn: Linda DeRoode, 301 Summit Avenue, Saint Paul, MN 55102