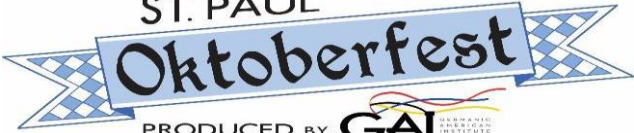


ST. PAUL

 PRODUCED BY 
SPONSORSHIP APPLICATION

Friday September 14th 4:00pm to 10:00pm, Saturday September 15th 10:00am to 10:00pm
Historic Schmidt Brewery – 900 West 7th St. St. Paul, MN. 55102

St. Paul Oktoberfest is produced by the Germanic-American Institute, a 501 C 3 Non-profit Organization

Diamond Sponsor \$25,000

- Exclusive sponsor of a specific area of the event such as main stage
- Full VIP treatment for on-site staff, parking, food, drink
- Logo on GAI webpage for one year
- Social media coverage on all websites such as GAI and SPOK, pre and post event
- PA Announcements during the event
- Logo recognition throughout grounds
- Name and logo on all promotional materials
- Social media and GAI event website coverage prior to and during the event
- Booth at the event

Platinum Sponsor \$15,000

- Exclusive sponsor of a key aspect of event such as Dachshund Races, Kinderland Area
- Full VIP treatment for on-site staff
- Logo on GAI webpage for one year
- PA Announcements during the event
- Quarterly GAI sponsor support ad*
- Logo recognition throughout grounds
- Name and logo on all promotional materials
- Social media and GAI event website coverage during event
- Booth at the event

Gold Sponsor \$10,000

- Full VIP treatment for on-site staff
- Logo on GAI webpage for half of a year
- PA Announcements during the event
- Logo recognition throughout grounds
- Name and logo on all promotional materials
- Social media, GAI event website coverage during event

Silver Sponsor \$5,000

- Select VIP treatment for on-site staff
- Logo on GAI webpage for one year
- PA Announcements during the event
- Logo recognition throughout grounds
- Name and logo on all promotional materials
- Social media coverage

Name: _____
 Company Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ E-mail: _____

DIAMOND OR PLATINUM SPONSORS ONLY:

Please describe your ideas and needs for your booth at the event:

SPONSORSHIP LEVELS: Please circle a level of sponsorship.

DIAMOND LEVEL (\$25,000) PLATINUM LEVEL (\$15,000)

GOLD LEVEL (\$10,000) SILVER LEVEL (\$5,000)

MN TAX ID # (IF APPLICABLE) _____

PAYMENT: Please choose a payment option

- Check – make payable to Germanic-American Institute
- Credit Card

Number: _____
 Exp. Date: _____ CVV Code: _____

SIGNATURE LINE:

Signature below indicates that I and my staff and co-workers will comply with all MN laws. I will hold harmless Paulaner, Germanic-American Institute, and all its employees, staff and persons associated with the event from any liability for personal injury or loss to vehicle or equipment damage that my staff or I may incur prior to, during and after this event. My staff and I will comply with all festival rules and requirements.

Signature: _____
 Date: _____

Questions: Please email Linda DeRoode at lderoode@gai-mn.org or call 651-276-3867.

Please return this form and payment no later than July 30, 2018

GAI, Attn: Linda DeRoode, 301 Summit Avenue, Saint Paul, MN 55102